## Quizmatch "Subscribe & Win" Campaign

Campaign Name: Subscribe & Win

**Service Name:** Quizmatch **Launch Date:** 20 Aug 2025

Access Mode: WAP

## **⊚** Campaign Brief

The campaign is open to all Quizmatch users on the **Robi & Airtel network**. To participate, users must subscribe to the **Quizmatch Daily Plan** and actively play tournaments. Winners will be determined by **skill-based participation and leaderboard ranking**.

The campaign will run for 30 days.



### **Grand Prizes (2 winners for full campaign period)**

• **1st Prize:** iPhone 16 Plus (128GB)

• 2nd Prize: Samsung Galaxy S25 (128GB)

### Weekly Prizes (10 winners per week)

Each weekly winner can **choose any one** of the following reward options:

### Lifestyle Rewards

• E-commerce Gift Card (Daraz, Foodpanda, ShareTrip, Chaldal, Pickaboo, GnG etc.)

# 77 Campaign Period

**Duration:** 30 days

Start Date: 20 Aug 2025

• End Date: 21 Sep 2025

# How to Participate

Users can participate via any of the following methods:

- 1. Visit the Quizmatch website: <a href="https://robi.quizmatch.games/login">https://robi.quizmatch.games/login</a>
- 2. Login and subscribe to the Quizmatch Daily Plan:
  - BDT 3/day (including SC, validity 1 day)

## Campaign Modality

- To be eligible, users must subscribe and remain active in the Daily Plan during the campaign.
- Users must play tournaments and secure positions in the leaderboard.
- A minimum charge of **BDT 3** is required to participate.
- Weekly winners will be announced every Sunday based on leaderboard ranking.

• **Grand prize winners** will be selected from the overall 30-day leaderboard.

### Winner Selection & Rewards Distribution

- Grand Prizes: Based on final leaderboard ranking (skill-based).
- Weekly Prizes: Top 10 each week based on leaderboard.
- Winner Declaration:
  - Weekly: Every Sunday (voucher delivered instantly).
  - Grand Prizes: Announced 7 days after campaign end.

#### • Distribution:

- Digital vouchers = Real-time SMS delivery.
- Devices = Delivered within **15 days** of winner announcement.

### Terms & Conditions

- Not open to employees of Robi, Cloud 7 Ltd., Accioo, or partner organizations.
- Robi & Accioo reserve the right to modify rules and prizes.
- Fraudulent or illegal activity will result in disqualification.
- Multiple accounts with the same  $ID \rightarrow only$  one winner will be valid.
- Transferred accounts before prize distribution will be disqualified.

## **L** Customer Support

- Leaderboard & winners: robi.quizmatch.games/augwinners
- Support Email: contact@quizmatch.games
- Website: https://quizmatch.games/